

Cultural travel inspiration for touroperators:

Vincent van Gogh

This factsheet is designed to give you some inspiration and new itinerary ideas for your arts and heritage tours to the Netherlands. These off-the-beaten-track locations and experiences closely linked to Van Gogh's life and work will enrich any tour.



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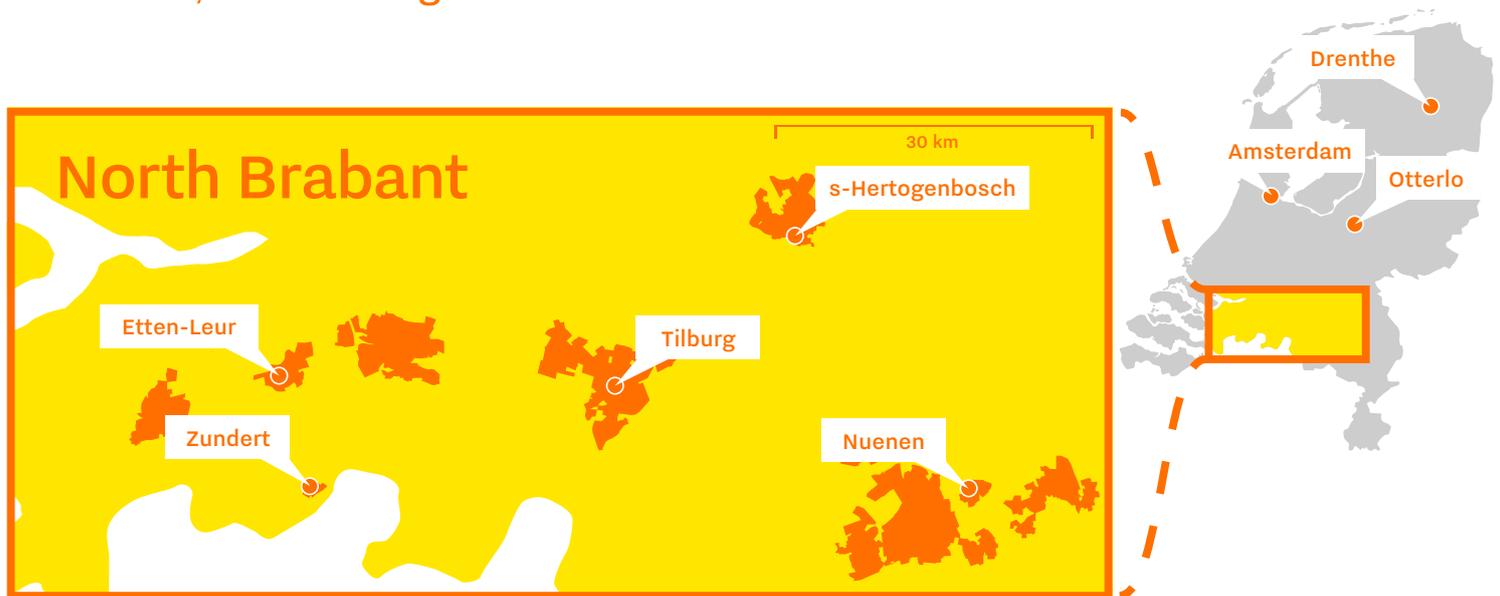
NL

Netherlands

Vincent van Gogh

Vincent Willem van Gogh (1853-1890) is one of the most well-known post-impressionist painters and he is considered one of the most influential artists today. Van Gogh was born in the Netherlands, in Zundert, North-Brabant, and he spent many years of his life working in his birth land. This is where his roots lie, and his works show close ties to his homeland.

His paintings reflect the beauty of Dutch landscapes, farm life and the rich cultural history and the heritage of the Netherlands. Despite only a short creative period of about 10 years, his legacy spans more than 900 paintings and over 1,000 drawings.



Vincent van Gogh Huis in Zundert





© Van Gogh Brabant

Van Gogh Village Museum in Nuenen

Key points of interest for any Van Gogh related travel itinerary:

Zundert

Vincent van Gogh was born in Zundert on 30 March 1853. On the site of today's **Vincent van Gogh Huis**, once stood the old residence of the Dutch Reformed Congregation. This is where Vincent lived until he was 16 years old.

Visitors can discover the origins of Vincent's personality and artistry and those of his fellow professionals, past and present, while also experiencing one of his dreams: a place for the art of the future. The permanent presentation „The Roots of a Master“ at Van Gogh Huis zooms in on Vincent's childhood. Visitors will come to understand how his childhood and younger years in North-Brabant influenced his later life.

→ *Vincent van GoghHuis, Zundert | Van Gogh Brabant*

For more information visit → vangoghbrabant.com.

Theme year 2024: The year of the sunflower :

In 2024, the Van Gogh locations in North-Brabant will celebrate the “Year of the Sunflower”: A special year long programme of exhibitions and cultural activities will put Van Gogh's famous Sunflowers in the spotlight.

Vincent van Gogh Huis

Opening hours:

Wednesday to Friday: 11 – 17 hrs
Saturday and Sunday: 12 – 17 hrs

Address:

Market 26-27, 4881 CN Zundert

Contact:

→ balie@vangoghhuis.com (reservations)
→ vincent@vangoghhuis.com (information)

→ *Website*

→ Telephone number +31 (0)7 659 785 90

Nuenen

Vincent van Gogh's period in Nuenen was of significant importance. It was here that he painted his first masterpiece “The Potato Eaters”. The **Van Gogh Village** comprises more than 24 unique places, objects and monuments, all commemorating the life and work of the famous artist.

→ *Discover the world of Vincent Van Gogh and his many monuments in Nuenen | Van Gogh Brabant*

Van Gogh Village

Opening hours:

Tuesday to Sunday: 10 – 17 hrs

Address:

Berg 29, 5671 CA Nuenen

Contact:

→ info@vgvn.nl
→ arrangementen@vgvn.nl (guided tours)
→ *Website*
→ Guided tours: +31 (0)40 78 78 431

In Vincent's **Light Lab** visitors can explore the effects of light and colour in a surprising way - just as Vincent van Gogh did in his time. **The Light Lab is part of the Van Gogh Village.**

Vincent's Light Lab

Contact Vincent's Light Lab:

→ *Website*



Van Gogh Church in Etten-Leur

Etten-Leur

Located in the centre of Etten-Leur, the Van Gogh Church offers a fascinating glimpse into what is probably the least known period in Vincent van Gogh's life. His family lived here for 7 years, when his father was a minister at the Dutch Reformed Church. For nine months he lived and worked in the residence behind the church. He also had his first drawing studio here. Particularly worth seeing is the 12x12 metre mural in the colourful Van Gogh Church, which shows how Vincent laid the foundation for his later masterpieces.

→ [Vincent van Gogh in Etten-Leur | Van Gogh Brabant](#)

Van-Gogh-Kirche

Opening hours:

Wednesday to Saturday: 13:30 – 17 hrs

Address:

Markt 4, 4875 CE Etten-Leur

Contact Etten-Leur:

→ info@vincentvangoghinetten.nl

→ [Website](#)

→ Telephone +31 (0)6 488 257 72



Van Gogh collection in Het Noordbrabants Museum in Den Bosch

Den Bosch

At Het Noordbrabants Museum, the permanent exhibition 'The Story of Brabant' has been renewed and expanded with original paintings by Vincent van Gogh. 'The Vincent van Gogh pavilion' also features audiovisual projections that provide an overview of his creative periods in North-Brabant and France.

→ [Het Noordbrabants Museum | Van Gogh Brabant](#)

Het Noordbrabants Museum

Opening hours:

Tuesday to Friday: 11–17 hrs

Saturday and Sunday: 10–18 hrs

Address:

Verwersstraat 41,
5211HT Den Bosch

Contact:

→ info@hnbm.nl

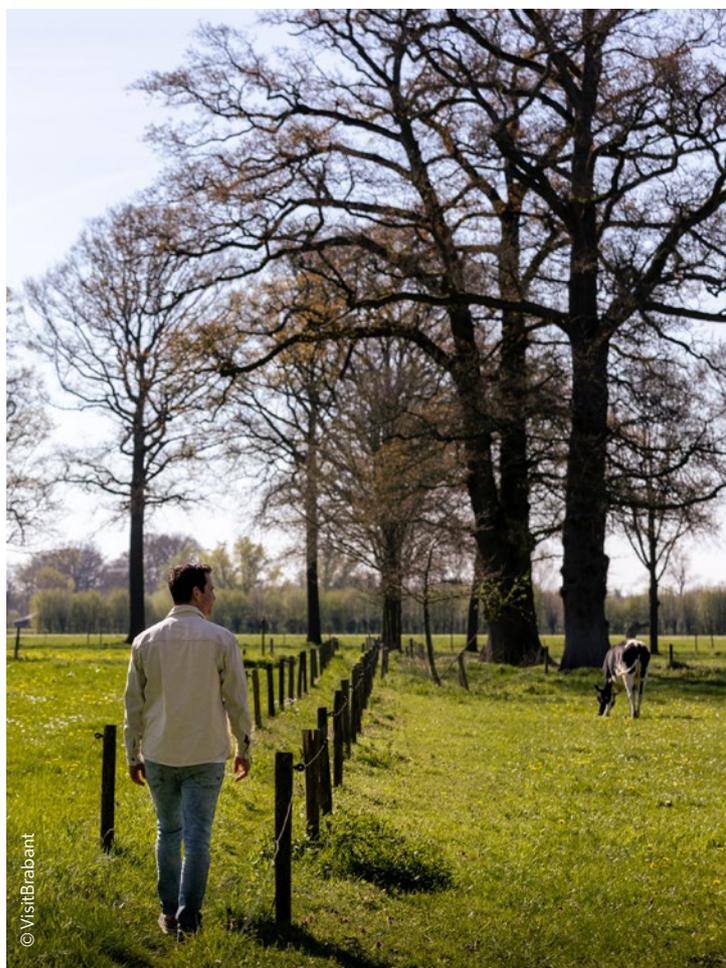
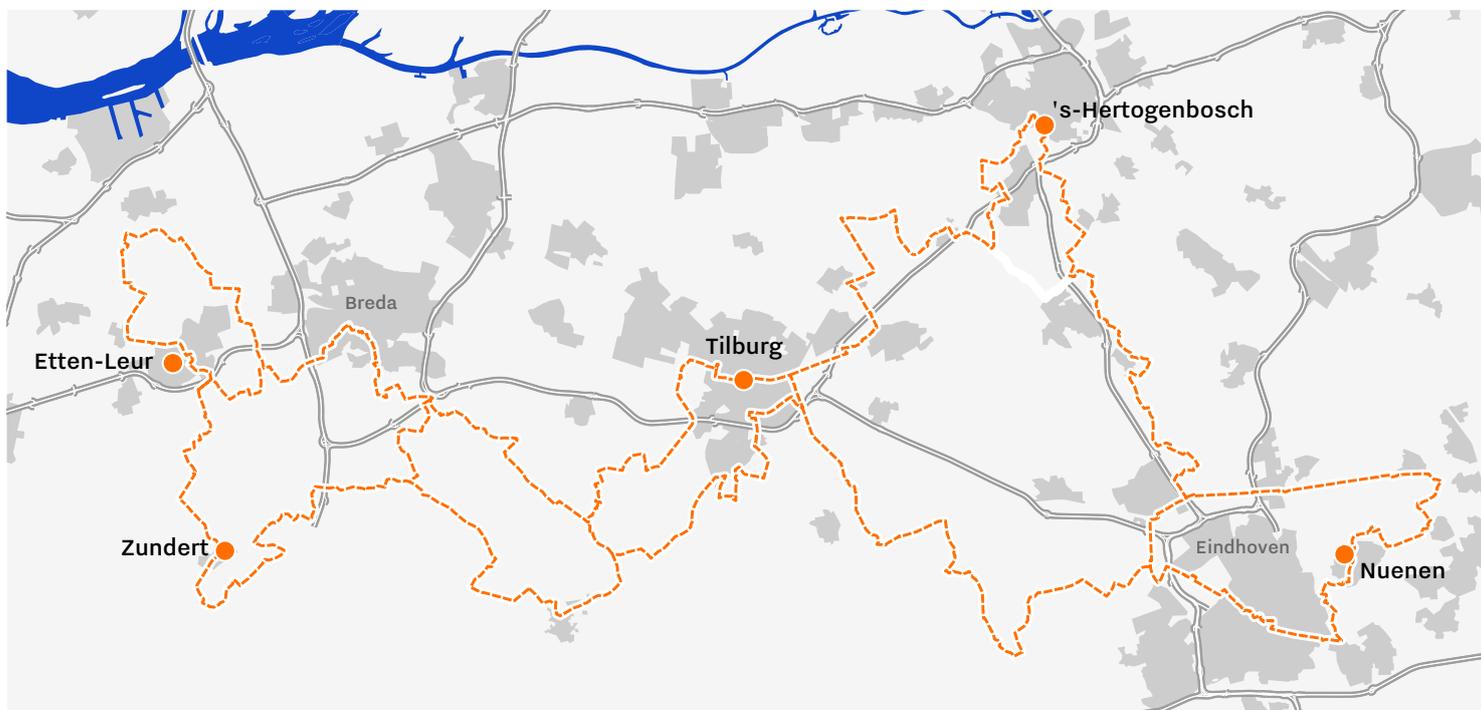
→ [Website](#)

→ Guided tours: +31 (0) 73-68 77 820

Van Gogh cycling route

When in the Netherlands you have to hop on a bike at least once! The experience of following in Vincent's footsteps on a bike is an unforgettable experience, especially in the flat, bike-friendly Netherlands. Gliding through the picturesque landscapes on two wheels allows you to explore the places where the famous artist lived and worked. The award-winning Van Gogh Cycle Route

stretches over 335 km and is divided into 10 unique individual cycling routes that pass all the major Van Gogh monuments. There are various bike rental places in the area that rent out regular bikes and ebikes. You can find an overview of the different stages as a [PDF here](#).



Van Gogh Walking Routes

For those who prefer to walk, all of the 5 Van Gogh walking routes offers excellent opportunities to follow in his footsteps and experience the places that played a special role in his life and inspired his paintings. The Van Gogh National Park walking routes have a total length of 48 kilometres divided over five walking routes in

- Zundert (8 km)
- Nuenen (10 km)
- Etten-Leur (14 km)
- Tilburg (16 km)
- Helvoirt (15 km).

For more information about the 5 walking routes routes, please visit [Visit Brabant](#).

Additional ideas and info

→ [Inspiration for a 3-day tour of North-Brabant](#)

Contact Visit Brabant

For general information about Vincent van Gogh in Noord-Brabant, please contact Visit Brabant.

→ info@visitbrabant.com

→ [Website Travel Trade | VisitBrabant](#)



More Van Gogh destinations

Besides North-Brabant, where Van Gogh had his main place of work, there are also places in other parts of the Netherlands where he worked and where his works can be admired.

Drenthe

In 1883, Vincent van Gogh spent several months in Drenthe and also left his artistic mark there. To mark the 140th anniversary of Van Gogh's stay in Drenthe, an exhibition presenting the artist's works from this period is on display at the Drents Museum in Assen until January 2024.

Drents Museum

Opening hours:

Tuesday to Sunday: 10 – 17 Uhr
Various guided group tours

Address:

Brink 1, 9401 HS Assen

Contact:

→ [Website Drents Museum](#)
→ Telephone +31 (0) 592 377 773

The Van Gogh House Veenoord is a fascinating place that offers an insight into the life and work of the artist during his stay in this region. Visitors can explore the surroundings that inspired Van Gogh at the time and admire the roots of his artistic development.

Van Gogh House

Opening hours:

Daily from 13 – 17 hrs
Discounts for groups of 10+ people

Address:

Van Goghstraat 1, 7844 NP Veenoord/ Nieuw Amsterdam

Contact:

→ [Website Van Gogh House](#)
→ info@vangogh-drenthe.nl
→ Telephone +31 (0) 591 555 600

Van Gogh cycling route

The experience of discovering Van Gogh by bike in the picturesque province of Drenthe allows you to explore the places where he lived and worked and see his works in a new perspective. From the idyllic landscapes of rolling hills and green forests to the inspiring villages and vast fields, Drenthe offers a unique atmosphere to experience Van Gogh's artistic legacy in a very special way.

- Vincent's arrival (50km)
- Vincent's Day Tour (53km)
- Vincent's Inspiration (50km)

Amsterdam

The Van Gogh Museum in Amsterdam one of the most famous art museums in the world and houses the largest collection of works by the Dutch painter Vincent van Gogh. The museum's collection includes more than 200 paintings, 500 drawings and almost all the letters written by the artist. The exhibition shows Van Gogh's creative development, his influences and his legacy.

Opening hours:

Daily from 9 –18 hrs

Address:

Museumsplein 6, 1071 DJ Amsterdam

Contact Van Gogh Museum

- info@vangoghmuseum.nl
- reserveringen@vangoghmuseum.nl
- Website Van Gogh Museum
- Telephone +31 (0) 2 05 70 52 00

Otterlo

The Kröller-Müller Museum is a renowned art museum in the Netherlands known for its impressive collection of works by the famous artist Vincent van Gogh.

Opening hours:

Tuesday to Saturday 10 – 17 Uhr

Gruppenrabatt gilt für Gruppen ab 15 Personen

Address:

Houtkampweg 6, 6731 AW Otterlo

Contact Kröller-Müller Museum:

- info@krollermuller.nl
- Website Kröller-Müller Museum
- Telephone +31 (0) 3 18 59 12 41

More useful tips

The ideal time of year to visit the Vincent van Gogh sites is definitely autumn and early spring. During these times, there are hardly any long queues, and the locations are less busy.

DMO's and incoming agencies can support you with the creation of travel itineraries and tickets:

- *DMC's and incoming tour operators*

If you need images for your programme, you are welcome to use our extensive image database:

<https://media.nbtc.nl/>

Additional source of inspiration:

- youtu.be/1gd0QCo4xsA
- youtu.be/Y-dp2WiRfCs

For further questions or information, please contact us at

- traveltrade@holland.com



Van Gogh Roosegaarde Fietspad - Fotografie Marc Bolsius